



# *Pioneering* **LOGISTICS** *with Innovative* **SHIPPING** **SOLUTION**



*Truly* **MALAYSIA**  
**LOGISTICA**

[www.my.smartcontainerlines.com](http://www.my.smartcontainerlines.com)

# SMART CONTAINER LINES (MALAYSIA) SDN BHD

Total Logistics solutions to move your business forward.

As a part of **Smart Marine Group**, an Indian conglomerate with a prominent presence in the industry since 2007, **Smart Container Lines (Malaysia) SDN BHD** brings extensive experience in shipping and logistics to Malaysia.

Malaysia, an emerging economic power in Southeast Asia, is a crucial market for global and domestic shipping. As a trusted logistics partner across Malaysia's bustling ports and terminals, SCL is a key player in Malaysia's dynamic logistics landscape.



Leveraging the expertise and global reach of **Smart Marine Group**, SCL plays a pivotal role in facilitating global trade, serving as a trusted partner for businesses across Southeast Asia and beyond.

- Established presence in Malaysia, catering to domestic and international trade.
- Operating in strategic locations across ASEAN to ensure seamless connectivity.
- Focused on sustainability and technology-driven logistics solutions.
- Expertise in navigating Malaysia's free trade zones and global shipping lanes.
- Proven success in handling high-value, time-sensitive and complex shipments.



# Vision, Mission, & Quality Policy



## Mission

We focus on delivering exceptional end-to-end logistics solutions by understanding and prioritizing our customers' needs and ambitions. Our responsive, innovative and sustainable services empower businesses to grow and help communities thrive.



## Vision

To empower businesses globally and lead Southeast Asia's logistics landscape by delivering innovative solutions that simplify supply chains, create efficiencies and drive business growth.



## Values

We provide value-driven solutions tailored to our customers' needs. Our proactive approach is grounded in industry expertise and a deep understanding of our clients' businesses. Excellence is our benchmark in every aspect, from safety and operations to customer service, commercial initiatives and management.



# SMART MARINE GROUP

## Sailing Since 2007

Smart Marine Group (SMG), headquartered in Chennai, stands as a global leader in shipping and logistics with nearly two decades of excellence. We specialize in NVOCC operations, Freight Forwarding, Container Trading & Leasing, Customs Clearance, Warehousing, Transportation and Project Logistics.

Operating across the Indian Sub-Continent, Middle East, Southeast Asia, Far East Asia, the Red Sea Region, India and China, Smart Marine enjoys an extensive network of 34+ owned and associate offices in 8 countries.

## One-Stop Logistics Solution

### Integrated and cost-effective logistics

- 18+ Years of Expertise
- 5000+ Containers
- Global Service Sectors Coverage
- 57+ Network of logistics partners
- 34 Office locations across 5 countries



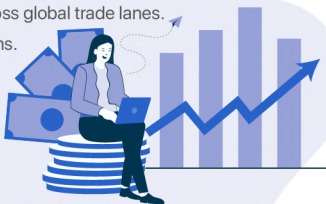
## Corporate Space

### Designed for Efficiency and Growth

- **Headquartered** in India with regional branches.
- Fully equipped branch offices with state-of-the-art facilities
- Strategic office location near busiest ports across global trade lanes.
- Modern communication and monitoring systems.

## Financial Excellence & Market Leadership

### Stronger Finances, Smarter Logistics.



Backed by an **experienced management team** and an **established track record**, we have expanded into **diversified verticals**, strengthening our position in the **international supply chain industry**.

Our commitment to **efficiency and market share growth** has consistently outpaced global trade volume expansion, reinforcing our leadership in logistics.

# Our Strategic Visionaries

## Meet the dynamic leaders guiding Smart Marine

Our global leadership team, with a wealth of experience and a passion for innovation, bring strategic insights and guidance to drive our commitment to excellence in the logistics industry. We strive to surpass customer expectations by delivering solutions that add value.

### SMG'S LEADERS



**KS KANDASAMY**

Co-Founder - MD  
Smart Marine Group



**K KRISHNA KUMAR**

Founder - JMD  
Smart Marine Group



**R POORNALAKSHMI**

Director



**S SUGUNA**

Director



**RAJ RASIAH**

Managing Director



**KANNAN**

Executive Director



**M. GUNASEELAN**

Vice President



**P. BADRINATH**

Director



**SAMEEM**

Director



**M. MANIKANDAN**

Deputy General Manager



**JESURAJ A**

Asst. General Manager



**PROMOD NAVEEN**

Commercial Head

# Our History

Pioneering Logistics Since 2007

2007 ▶

Founded in Chennai, India, as Smart Marine Services.

Expanded to include Smart Trade Connections, India.

◀ 2009

2010 ▶

Established Smart Marine Lanka, Colombo.

Launched Smart Container Lines, Singapore and Maxx Fortune Lines, India.

◀ 2013

2014 ▶

Expanded to Mumbai with Smart Marine Services.

Initiated Linga Container Terminal, Tuticorin & Fortune Shipping & Logistics, Dubai

◀ 2015

2016 ▶

Established Aster Smart Lanka International & Vipra Smart Solutions, Colombo.

Launched Smart Realtors & Smart Foundations.

◀ 2021

2022 ▶

Introduced Smart Cares and Smart Agro Farms.

Expanded our services to Smart Marine Services - Bangalore.

◀ 2024

# Solid IT System Framework

## Harnessing the Power of Digital Transformation

With a world-class IT infrastructure, we empower businesses to thrive in the digital age, providing confidence in scalability and security by integrating new technologies & systems.

- **Advanced Tracking** & real-time visibility of shipments.
- **Predictive Tools** to forecast delays and alleviate potential loss.
- **Advanced technology** for optimizing routes to save time and costs.
- **Cloud-Based Systems** that allow secure, 24/7 access to data.
- **ERP Container Management** to monitor shipments.



## Smart Tools for Smarter Logistics

### Efficiency, Accuracy and Seamless Connectivity

- **Smart Trading Software** – Track inventory, analyse trades & streamline processes.
- **Smart Connect Software** – Advanced digital platform for PO management, real-time track-and-tracing, user-friendly online booking and on-demand data access.
- **Smart Costing Software** – Get precise container rate estimates and optimize costs.
- **Smart Links Messaging App** – Engage customers with real-time bulk messaging.
- **Advanced ERP Systems** – Seamlessly integrate logistics operations.
- **Customer Portals** – Access shipment details and analytics anytime, anywhere.
- **Customs Management Software** – Ensure compliance and expedite clearance.

# Delivering Expert Logistics Solutions Since 2013

Smart Container Lines delivers **innovative, cost-effective and integrated logistics solutions**. We partner with **leading shipping liners** to provide **seamless Liner Agency services** for **Containerized cargo, Breakbulk and Project cargo**.

As **Agents for major shipping liners** and with a **diverse fleet of containers**, we ensure efficient transport across key international ports. We support multiple Principals and handle **import, export, international and domestic shipments**. Our expertise covers **all cargo types**, ensuring **smooth operations, optimized transit and reliable deliveries** worldwide.

## Comprehensive Logistics for Every Need

Whether it's streamlining cargo movement or optimizing your supply chain, we are committed to providing efficient & reliable solutions that empower your business success.



## Our Services

### Comprehensive Logistics for Every Need

At **Smart Container Lines**, we provide **end-to-end shipping and logistics solutions** tailored to support your business growth. Our **integrated approach** ensures seamless operations, connecting you to global markets with **efficiency and reliability**.

### Our Services:

- **Liner Agency Services** – Representing leading global shipping liners.
- **Sea & Air Freight Forwarding** – Flexible and efficient multimodal solutions.
- **Container Trading & Leasing** – A diverse fleet to meet your business needs.
- **Customs Clearance** – Fast, hassle-free compliance and clearance.
- **Transportation & Warehousing** – Secure and efficient cargo movement & storage.
- **Transloading** – Optimized cargo handling for seamless supply chains.

# Liner Agency Services

## Seamless Global Trade Solutions

We provide seamless liner agency services designed to meet the needs of shipping lines, vessel operators and cargo owners. From efficient vessel handling, crew support, cargo management and documentation, we deliver with unwavering quality and reliability. We specialize in handling diverse cargo types, including Containers, RoRo, Break-bulk and Project cargo.

## Our Distinctive Strengths

- Booking cargo and coordinating shipping schedules
- Sales and marketing support for liner services
- Expert support for vessel operations, port coordination and documentation
- Real-time container tracking for complete supply chain visibility
- Ensuring efficient loading and unloading operations
- Efficient first- and last-mile haulage coordination

## Trusted Representation

We proudly represent a diverse portfolio of Principals, including Main Line Operators, Intra-Asia Carriers, Feeder Operators and NVOCCs.



**Partner with us for comprehensive liner agency solutions that drive your success.**

# Sea & Air Freight Forwarding



## Sea Freight

We simplify global ocean shipping with our reliable sea freight services. Our experienced team, extensive container fleet and advanced technology facilitate smooth trade across major shipping routes. We provide flexible logistics solutions for all your cargo, from perishables to construction materials, automotive parts and more.

### Our Comprehensive Sea Freight Solutions

- Vessel Charters
- Customs Clearance & Brokerage
- Consolidation Services
- Vessel Clearance & Husbandry
- Transshipment & Transloading Services
- Freight Management Services
- Full Container Load (FCL)
- Less than Container Load (LCL)
- Break Bulk, Oversized, or Project cargo



## Air Freight

Customized air freight services for urgent, fast, affordable or specialized shipments. We handle high-value and time-sensitive cargo with care and efficiency, ensuring your goods reach their destination on time.

- ✈ Global air freight solutions
- ✈ Door-to-door delivery
- ✈ Express delivery for urgent shipments
- ✈ Customs brokerage for specialized destinations
- ✈ Project cargo handling



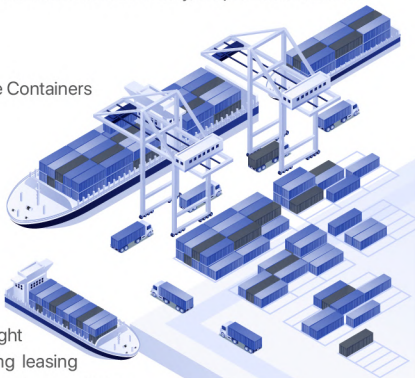
# Container Trading & Leasing

Smart Container Lines offers high-quality new and used containers for sale, lease and rent at competitive prices. With a global network and extensive inventory, we provide solutions to fit every need.

## Our Container Fleet Includes:

-  20 & 40 Feet Standard or High-Cube Containers
-  20 & 40 Feet Reefer Containers
-  ISO Tank Containers
-  Open-Top Containers
-  Flat-Rack Containers
-  GOH Containers

All containers meet IICL-5 standards and are available in Cargo Worthy (CW) and Wind and Watertight (WWT) conditions. Partnering with leading leasing companies, we offer flexible leasing options, efficient repositioning and cost-effective solutions tailored to your destination, budget and requirements.



## Customs Brokerage

Smart Container Lines simplifies customs processes with proven strategies and meticulous documentation across key gateways of Airports and Sea ports of Malaysia. Our in-house experts ensure seamless clearance, avoiding delays and penalties for smooth shipping operations.

## Our Expertise Includes:

- Import/export customs clearance
- HS Code classification
- Customs evaluation and surveying
- Duty & tax payment facilitation
- Clearance for controlled goods
- Transit and bonded customs handling
- Liaison with government agencies
- Proprietary software for seamless submission to Malaysian Customs

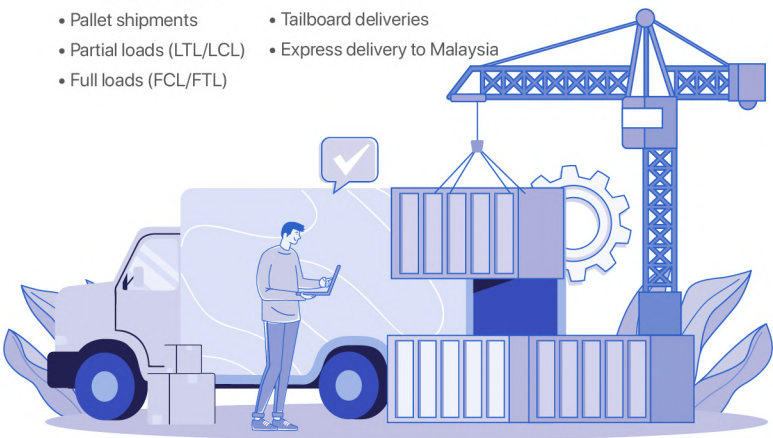


# Transportation

Smart Container Lines serves as your central logistics provider, offering smooth, cost-effective and reliable transport solutions through our strategic locations and global network of partners. Whether it's general cargo, part loads, or special transport, we ensure timely and safe delivery.

## Our Transport Solutions

- Groupage transport
- Pallet shipments
- Partial loads (LTL/LCL)
- Full loads (FCL/FTL)
- Road/Rail transport
- Tailboard deliveries
- Express delivery to Malaysia



## Project Cargo Handling

Smart Container Lines specializes in moving oversized, heavy, or complex cargo anywhere in the world. Our project cargo services include:

-  Heavy Lift or Over-Dimensional Cargo
-  Dry Bulk Commodities
-  Out-of-Gauge or Over-Weight Cargo
-  Break Bulk Shipments
-  Exhibition and Convention Arrangements

## Special Transport Services

We handle oversized, heavy or irregular cargo that doesn't fit in standard containers or trucks. From dangerous goods to unique shipments, we ensure full compliance with international regulations & safety guidelines for smooth global transport to and from Malaysia.

# Warehousing

## Optimize Your Global Supply Chain

Smart Container Lines provides tailored warehousing and distribution services across continents, ensuring precise handling, secure storage and seamless logistics solutions to give you a strategic edge.

-  **Warehouse Management System (WMS)** for efficient inventory tracking
-  **International distribution** through our global network of partners
-  **Versatile warehousing** for bulk, heavy and diverse cargo
-  **Warehouse rental and lease services** for flexible operations
-  **Non-free zone storage** through trusted partners
-  **Cold chain storage** for temperature-sensitive goods



# Transloading

## Revolutionizing Supply Chain with Excellence

We revolutionize transloading and logistics solutions with supply adjustments near the destination, thereby cutting costs and improving the customer experience. By direct transfer of containers from one transport mode to another, we help eliminate storage or the hassle of managing cargo transport and reloading.

-  Transloading solutions for all cargo types – chemicals, machinery, food, or minerals.
-  Full-service cargo handling, including loading & unloading
-  Expert care for bulk, standard, and temperature-sensitive goods
-  Integrated logistics, including freight forwarding, transportation and warehousing
-  Combined transloading and storage services for faster, affordable distribution

# Group of Companies

## Driving Success Through Operational Excellence

**Smart Marine Group** integrates innovation, expertise and a customer-focused approach to provide reliable, efficient and sustainable logistics solutions.

### SMART MARINE SERVICES PVT LTD.

Smart Marine Services, a registered MTO and licensed **NVOCC operator** since 2007, provides extensive global connectivity across the **Indian subcontinent, major ICDs, Gulf, Middle East, SEA, Red Sea** and **FEA** regions.



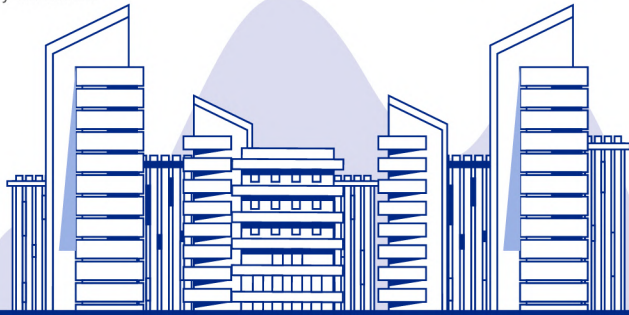
### SMART MARINE LANKA PVT. LTD.

For more than 15 years, **Smart Marine Lanka (SML)**, meeting diverse shipping needs, is affiliated with networks like **WCA, WSA, JCTTRANS** and **SEAJET Logistics Network**, and memberships in key Sri Lankan organizations, ensuring high-quality service across **Sri Lanka, India, the Gulf region** and the **Far East**.



### FORTUNE SHIPPING AND LOGISTICS LLC

Established in 2015, **Fortune Shipping and Logistics (FSL)**, offering diverse logistics globally and in the Gulf region, is accredited by **PPL Networks, FIATA, NAFL, DSAA** and **DF Alliance**, ensuring stringent quality and safety standards.





## Smart Trade Connections Pvt Ltd

Established in 2009 and headquartered in Chennai, India, **Smart Trade Connections** has solidified its presence in the global trade sector, specializing in both exports & imports. **Our container trading and leasing** division offers a comprehensive range of new & used containers for buying, selling and leasing. Our strategic presence spans **India, the Middle East, Southeast Asia, Far East Asia & China.**

## Maxx Fortune Lines Pvt Ltd

Since 2013, **Maxx Fortune Lines** has been a cornerstone of our Group, Providing shipping, logistics and marine services. **MFL** specializes in coordinating cargo for shippers, providing **sea and air freight forwarding** and overseeing inland transport from origin to destination. MFL is a proud member of **WCAworld** and **JCtrans**.



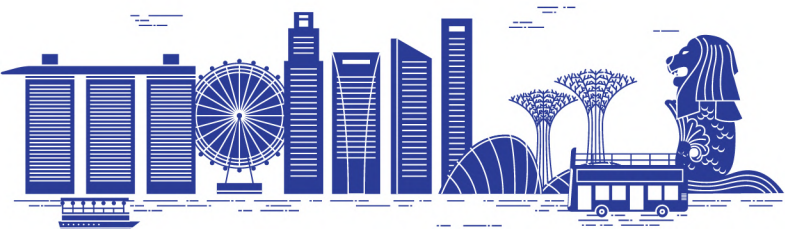
## Linga Container Terminal PVT LTD

In 2015, the Group expanded its operations by establishing **Linga Container Terminal Private Limited**, a container yard located in Tuticorin, Tamil Nadu. The terminal offers services such as **container storage, surveying, cleaning** and **repairs** for dry van, reefer and tank containers.



## SMART CARES Charitable Trust

The CSR arm of **SMART MARINE GROUP**, is dedicated to creating a positive impact through humanitarian efforts. Established in 2022, **SMART CARES** focuses on social and economic development by empowering and transforming lives.



## INDIAN SUBCONTINENT

India – Chennai, Tuticorin, Cochin,  
Vizag, Nava Sheva, Mundra,  
Kolkata / Haldia

Sri Lanka – Colombo

Pakistan – Karachi

Maldives – Male

Bangladesh – Chittagong

Myanmar – Yangon

## GULF REGION

UAE – Dubai, Jebel Ali, Sharjah,  
Ajman, Abu Dhabi,  
Ras AL Khaimah

Oman – Sohar

Qatar – Hamad

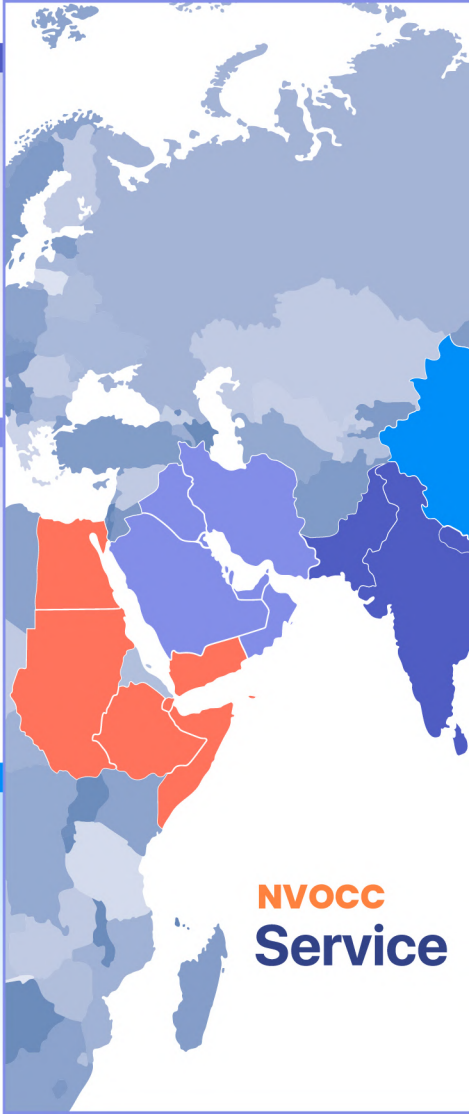
Kuwait – Shuwaikh, Shuaiba

Saudi Arabia – Dammam / Jeddah

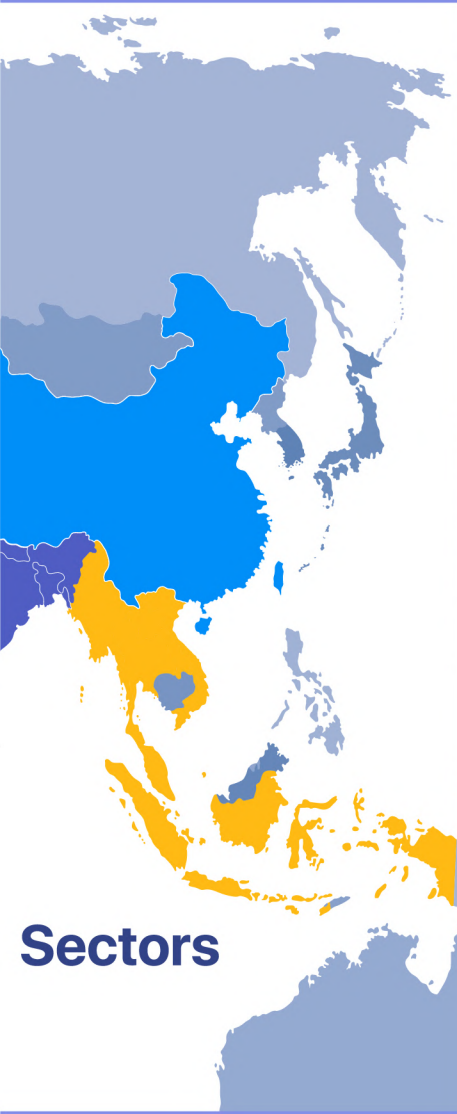
Iraq – Umm Qasr

## FAR EAST ASIA

China – Tianjin, Qingdao,  
Lianyungang, Shanghai,  
Ningbo, Xiamen, Shanto  
(Yantian), Shenzen,  
Hongkong, Zhanjiang,  
Foshan, Guangdong,  
Guangzhaou (Nansha).



**NVOCC**  
**Service**



# Sectors

## MAJOR ICDs COVERED

- India North – ICD TKD, ICD Dadri, ICD Ludhiana
- ICD Western – ICD Pune, ICD Malliwada, Ahmedabad
- India South – Bangalore
- Bangladesh – ICD Dhaka
- Nepal – ICD Birgunj (Via VTZ/CCU)

## SOUTH EAST ASIA

- Malaysia – Port Kelang, Penang, Pasir Gudang
- Singapore
- Thailand – Leam Chabang, Bangkok
- Indonesia – Jakarta, Belawan, Surabaya
- Vietnam – Ho Chi Ming, Haiphong

## RED SEA REGION

- Egypt – Al Sokhna, Dameitta
- Saudi Arabia – Jeddah
- Djibouti – Djibouti
- Sudan – Port Sudan
- Yemen – Aden & Hodeidah
- Somalia – Berbera Port

# Global Affiliations & Industry Certifications

## Global Standards. Trusted Network. Unmatched Expertise

At **Smart Marine Group**, we uphold the highest standards in **shipping, logistics and supply chain management**. Our strong **affiliations and certifications** with leading global organizations reinforce our commitment to **excellence, compliance and seamless logistics solutions**.

As part of the group, **Smart Container Lines (Malaysia) SDN BHD** embraces **best practices and global standards**, ensuring **efficiency, reliability and superior service** across all logistics operations.



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**Certified, Connected and Committed  
to Delivering Excellence.**

”

# HONOURS & AWARDS

Smart Marine Group is renowned for its exemplary trade practices, strong ethics and outstanding customer satisfaction. Our commitment to excellence and leadership in the industry has garnered us several prestigious accolades, including multiple Cargo & Logistics awards from the South East Conclave by EXIM.



**2012** Young Logistics Professional of the Year

**2014** NVOCC of The Year - Regional Operator

**2015** NVOCC of The Year - Regional Operator

**2016** NVOCC of The Year - Regional Operator

**2017** NVOCC of The Year - General Purpose

**2018** NVOCC of The Year - General Purpose

**2019** NVOCC of The Year

**2021** NVOCC of The Year - General Purpose



“  
**EXPANDING OUR HORIZON TO MEET CUSTOMER  
NEEDS AND DELIVER GREATER BUSINESS VALUE**  
”

# SHIPPING *with* PASSION



## **MALAYSIA**

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